

# DISCOVER THE GLOBAL CAREER OPPORTUNITIES

IN HOSPITALITY, TOURISM, SPORTS, EVENTS AND BEYOND

### Go beyond your imagination

As businesses put increasing emphasis on the customer experience and delivering excellence, the world of hospitality is growing. There are endless opportunities in a host of exciting fields. From travel and tourism, culinary arts and luxury retail, to entertainment, events and international finance, Laureate schools can help make your career dreams come true.



Just some of the fantastic and diverse positions our graduates have achieved



Regional Vice President at Four Seasons



**Training Manager** for the Louis Vuitton group



Communications Assistant at Rolex



Food and Beverage Manager at Etihad Airways



Development Manager at FIBA (International Basketball Federation)



**General Manager** at The Peninsula Hotels

## A WORLD CLASS NETWORK

# OF HOSPITALITY MANAGEMENT SCHOOLS





Surrounded by the stunning alpine landscape, Glion Institute of Higher Education has been offering unrivalled hospitality and event management programs for decades. Not only are both campuses close to prominent ski resorts, they both offer various sporting and cultural activities to students.

#### **Undergraduate Programs**

Bachelor Degree in Hospitality Management with specializations in Sustainable Development in Tourism, Human Resources, Real Estate Finance and Revenue Management, Sales and Marketing, Event Management, and Environmental Management (3.5 years)

Bachelor Degree in Event Sport and Entertainment
Management with specializations in International
Event Management, International Sport Management,
and Event, Sport and Entertainment Marketing and
Communication Management (3.5 years)

#### **Postgraduate Programs**

**Postgraduate Diploma/Higher Diploma** with specializations in Hospitality or ESE (1.5-2 years)

#### **Master Programs**

**MBA** in International Hospitality and Service Industries Management with Leadership or Marketing (1 year)

**Master of Science** in International Hospitality Finance (1 year)

**Online MBA** in International Hospitality and Service Industries Management (approx. 2.5 years)





Set in historical Whitelands College, London, this refurbished heritage building creates a superb learning environment where the Glion tradition of dynamic leadership continues. Students are next door to the world's most visited city, with its endless array of entertainment, restaurants and sporting events.

#### **Undergraduate Programs**

**BBA** in Hospitality Management (3.5 years)

#### **Postgraduate Programs**

**Postgraduate Diploma** in Hospitality Administration (1.5 years)





In the heart of the Swiss Alps, this world-class hospitality school offers brilliant opportunities for entrepreneurial personalities to develop. With a wealth of activities to enjoy, from skiing and paragliding to exploring local villages, adventurous souls will feel right at home.

#### **Undergraduate Programs**

Hotel Management Diploma (3 years)

BBA in International Hotel Management with Entrepreneurship, Finance, Marketing, Innovation and Sustainability, Culinary Business Management, Event Management, and Spa and Health Management (3.5 years)

**BBA** in Global Hospitality Management. Global program studying in Switzerland, China & Spain (3.5 years)

#### **Postgraduate Programs**

**Postgraduate Diploma** in Hospitality Administration (1.5 years)

Postgraduate Higher Diploma in Hospitality Management (2 years)

#### **Master Program**

**MBA** in Hospitality with specializations in Finance or Marketing (1 year)

MSc in Hospitality Leadership (1 year)





This cutting-edge campus is located in the Southern Mediterranean coastal city of Marbella, one of Europe's top destinations. The state-of-the-art facilities simulate a modern hotel setting and the Swiss hospitality management programs provide students with the finest learning environment.

#### **Undergraduate Programs**

Hotel Management Diploma (3 years)

BBA in Hospitality with specializations in Resorts Management, Events Management, Entrepreneurship and Small & Medium Enterprise Management, and Strategic Human Resources Management (3.5 years)

#### **Postgraduate Programs**

**Postgraduate Diploma** in Hospitality Management (1 year)

www.glion.edu www.lesroches.edu www.lesroches.es

# LAUREATE HOSPITALITY EDUCATION HAS A REPUTATION FOR WORLD-CLASS HOSPITALITY MANAGEMENT SCHOOLS, MANAGING SEVEN OF THE MOST HIGHLY REGARDED INSTITUTIONS.





Bringing together two of the most prominent leaders in the hospitality field from east and west, this school is completely unique. Aside from clear educational opportunities, the stunning surroundings merge modern skyline with historical palaces and temples, and students cannot fail to be inspired.

#### **Undergraduate Programs**

**LRJJ Diploma** in International Hotel Management (2.5 years)

**LRJJ Certificate** in International Hotel Administration (1.5 years)

#### **Postgraduate Programs**

LRJJ Postgraduate Diploma in International Hotel Management (1.5 years)

**LRJJ Postgraduate Certificate** 

in International Hotel Administration
(1 year)





Students bring their passion to Kendall College in Chicago and leave with the skills, knowledge and experience that employers value most. With award-winning instructors and experienced staff, Kendall is truly a leader in culinary arts, hospitality management and business education.

#### **Undergraduate Programs**

#### **Bachelor of Arts**

in Hospitality Management with concentrations in

- Asset Management
- Beverage Management
- Hotel/Lodging Management
- Meeting, Incentive, Convention and Exhibition (MICE)
- Restaurant/Food and Beverage Management
- Sports Management
- Sustainable Management in Hospitality and Tourism

(3-4 years)

#### **Bachelor of Arts**

in Culinary Arts (3-4 years)

**Associate of Applied Science** 

in Culinary Arts (2 years)

Accelerated Associate of Applied Science in Culinary Arts (1-2 years)

Associate of Applied Science

in Baking and Pastry (2 years)





Blue Mountains hospitality school has delivered world-class education to thousands of students. From outdoor pursuits in the Leura campus based in the National Park, to the beaches and urban entertainment of the Sydney campus, students have the best of both worlds.

#### **Undergraduate Programs**

Bachelor of Business with specializations in

- International Hotel & Resort Management
- International Event Management

(2.5 years)

#### **Postgraduate Programs**

#### Postgraduate Certificate

in International Hotel Management

(0.5 years)

#### Postgraduate Certificate

in Global Business Management (0.5 years)

#### Postgraduate Diploma

in Global Business Management (1 year)

#### **Master Programs**

**Master** of International Hotel Management (1.3- 2 years)

**Master** of Global Business Management (2 years)



# **EDUCATION THAT SPANS THE GLOBE**

#### Go further in the world

Two of Laureate's hospitality management schools are ranked by industry hiring managers of luxury hotels among the top 3 hospitality management schools in the world for an international career, and we are also number one in China, Spain, Australasia and Chicago (TNS, 2013). We're on four continents and over one hundred different nationalities study with us.



**GLION** 

**GLION** 







Tap into the world's only global network of hospitality schools. With 7 accredited institutions worldwide, you can create your own international study experience by choosing to take semesters in key business and luxury tourism locations.

With inter-school transfers and worldwide internships, you'll achieve a level of global fluency, and benefit from international exposure, that is just not attainable through other study programs. Our students go on to have successful careers with the world's most prestigious international brands.

#### Launch your career

If you have the determination and raw talent to succeed, we'll give you the skills and experience to get there.

Experience-based learning gives you invaluable knowledge and skills to manage real-life situations. Benefit from our unique international transfer program that gives you the opportunity to study in different countries. You'll also have the chance to undertake professional internships around the world. These placements give you the opportunity to learn from experienced peers, apply theoretical knowledge, and gain insights into the working environment.

With national and international accreditation from registered bodies such as NEASC, you're guaranteed a world-class education with Laureate. Trained to the highest standards, you'll emerge a confident and capable leader. Our students receive globally recognized qualifications that are valuable throughout their careers.

Achieve your potential with a Laureate program and get a unique springboard to launch your career from.



